

VIRGINIA IS FOR LO♥ERS

AGENDA VIRGINIA TOURISM AUTHORITY BOARD OF DIRECTORS WINTER MEETING

Keswick 2 Meeting Room | Lower Level

Thursday, December 2, 2021
8:00AM – 1:00PM

8:00 a.m.

- I. Call to Order**
Susan K. Payne, Chairwoman of the Board
- II. Investiture of New Members**
- III. Approval of the Minutes from June 3, 2021**
- IV. Report of the Secretary of Commerce and Trade**
*The Honorable John P. Begala,
Assistant Secretary of Commerce and Trade*
- V. Chairwoman's Report**
- VI. Board Member Reports**

10:00 a.m.

- VII. Break**
- VIII. President's Report**
- IX. Division Reports**
 - A. Marketing Report*
Diane Bechamps, Vice President - Marketing
 - B. Film Office Report*
Andy Edmunds, Vice President – Virginia Film Office
 - C. Partnership Marketing Report*
Chris Canfield, Vice President - Partnership Marketing
 - D. Operations & Finance Report*
Mike McMahon, Vice President - Operations & Finance
- X. Public Comment**

12:00 p.m.

- XI. Adjournment**

12:05 p.m.

- XII. Plated lunch in meeting room**

1:00 p.m.

- XIII. Depart**